

Prague Media Point

Media and Technology: Innovative Journalism in a Contested Political Space

Prague, Nov 15-17, 2018



The [2018 conference](#) is supported by the [International Visegrad Fund](#) in order to strengthen the V4 context. The goals of the V4 project are to feature the leading examples of economically sustainable media strategies incorporating digital technology and social media; to discuss whether a more innovative use of technology combined with editorial diversity is the answer to bridging the polarization of society; and to explore how digital tools can be used to help build trust and champion public interest.

The Visegrad region shares a historical experience, and with its political and social culture, the similarities extend to the current and future generations of the society. The unstable position of the media in our young democracies is further intensified by corporate interests in media houses. Despite this challenging position in which the media finds itself, there are innovators who are able to thrive, especially thanks to the innovative use of technology and reporting techniques. Their examples need to be shared because of the above-mentioned specifics, and the similar size of the Visegrad countries' markets and audience expectations. The Visegrad element in the conference will be strengthened in 2018 and the years to come.

As part of the project the following events are going to be organized:

Nov 16, 2018

Catered networking session with a keynote speech

Discussion about the leading examples of innovative digital-aided media strategies in the V4 countries.

Nov 17, 2018

Panel Discussion: V4 Media in International Context

Reports, online gallery, and press releases will be published as a result of the projects.

Project coordinator: [Keynote Ltd.](#)

Partners of the project are:

N Press Ltd, publisher of [Denník N](#) (Slovakia)

Transitions, Civic Association, publisher of [Transitions Online](#) (Czech Republic)

Magyar Jeti, Private Public Company, publisher of www.444.hu (Hungary)

Foundation "OSRODEK KONTROLI OBYWATELSKIEJ OKO" publisher of .Oko.press (Poland)

The project is co-financed by the Governments of Czechia, Hungary, Poland and Slovakia through Visegrad Grants from International Visegrad Fund. The mission of the fund is to advance ideas for sustainable regional cooperation in Central Europe.

Coordinator of the project:

Dagmar Caspe

Tel: +420 776 202 908

caspe@keynote.cz